

ABSTRACT OF THE DISCLOSURE

*Sub 1*

A data distribution system is provided which generates output attribute data about multimedia data in advance and broadcasts the output attribute data together with the multimedia data so that the receiving terminal can grasp the outlines of the entire multimedia data and improve the visibility.

A data broadcasting device 1 generates output attribute data about multimedia data in a data analyzing portion 13. The output attribute data exists alone or is embedded in the multimedia data. The multimedia data and the output attribute data are encoded in a protocol encoder 14 and broadcast from a transmitter 15. A receiving terminal device 2 receives the broadcast data in a tuner 21 and obtains the multimedia data and output attribute data in a tuner 21. When a data display portion 26 displays the obtained multimedia data, the output attribute data is referred to and information related to the multimedia data is displayed together with the multimedia data. A data analyzing portion 24 analyzes the multimedia data and extracts the output attribute data embedded therein.